

# PCA Keystone Collector

The official newsletter of the  
Pennsylvania Collectors Association

## 2006 PCA MEMBER AD RATES

(Rates are listed as amount per issue)

<u>Size</u>	<u>Commitment</u>	
	<u>1x</u>	<u>6x</u>
Full Page 7.75" x 10"	\$400	\$240
2/3 Page		
(V) 5" x 10"	\$300	\$200
Half Page		
(H) 7.75" x 4.875"	\$200	\$120
(V) 3.75" x 10"	\$200	\$120
1/3 Page		
(H) 5" x 4.875"	\$150	\$100
(V) 2.437" x 10"	\$150	\$100
1/4 Page		
(H) 7.75" x 2.3125"	\$100	\$60
(V) 3.75" x 4.875"	\$100	\$60

## 2006 PCA NON MEMBER AD RATES

(Rates are listed as amount per issue)

<u>Size</u>	<u>Commitment</u>	
	<u>1x</u>	<u>6x</u>
Full Page 7.75" x 10"	\$600	\$500
2/3 Page		
(V) 5" x 10"	\$400	\$330
Half Page		
(H) 7.75" x 4.875"	\$300	\$250
(V) 3.75" x 10"	\$300	\$250
1/3 Page		
(H) 5" x 4.875"	\$200	\$165
(V) 2.437" x 10"	\$200	\$165
1/4 Page		
(H) 7.75" x 2.3125"	\$160	\$135
(V) 3.75" x 4.875"	\$160	\$135

For 2/color ads, call for prices.

**No bleed ads accepted!**

Send your black and white hi res PDF or eps  
(proportionately sized) along with the  
number of times ad is to appear to:

**PCA**

**116 Forest Drive • Camp Hill, PA 17011**

### EXECUTIVE DIRECTOR

Rose M. Jeffries

PA COLLECTORS ASSOCIATION

116 Forest Drive

Camp Hill, PA 17011

Phone: 717-730-9745

Fax: 717-730-6786